

2018 Tentative Agenda

Presenting author names appear in **bold**

Tuesday, September 18, 2018	
4:00pm - 7:00pm	Registration [Sand Key Room]

Wednesday, September 19, 2018	
7:30am - 5:00pm	Registration [Sand Key Room]
7:30am - 8:25am	Morning Refreshments [Island Ballroom] Sponsored by: • Vincent Corporation
GENERAL SESSION [Grand Ballroom]	
8:30am - 9:00am	Welcome and Introductory Remarks - Renée Goodrich Schneider UF/IFAS Food Science & Human Nutrition, Program Organizer - Susan Percival UF/IFAS Food Science & Human Nutrition - Linda Staten USDA-AMS, ICBC Program Chair
Session 1: The World of Fruit, Juices and Beverages – A Global Perspective	
Moderator: Keith Schneider , UF/IFAS Food Science & Human Nutrition	
9:00am	Dominican Republic: Creating New Value in Fruit Processing - Horatio Lomba , Consorcio Citricos Dominicanos, S.A.
9:40am	Citrus Production – A Global Perspective - Fred Gmitter , UF/IFAS CREC
10:20am	Beverage Break [Island Ballroom]
10:40am	Current Situation and Outlook for the Chinese Juice Industry - Russell Rouseff and Houjiu Wu, Southwest University, Citrus Research Institute of China
11:20am	An Update on the Cuban Citrus Industry - William Messina and Ariel Singerman, UF/IFAS FRE and UF/IFAS CREC
12:00pm	Lunch Break (<i>on your own</i>)

Wednesday, September 19, 2018 (continued)	
Session 2: Consumers, Markets and Trade	
Moderator: Nick Shields, The Coca-Cola Company	
1:30pm	Millennials and Orange Juice Consumption - Lisa House and Yan Heng, UF/IFAS FRE
2:05pm	Orange Juice Flavor Balancing - Stephan Raeker, Symrise
2:40pm	Break [Island Ballroom]
3:10pm	How is Consumer Health & Wellness Driving Growth for Citrus Beverages? - Will Polese, MarketsandMarkets
3:45pm	International Trade Policy 2018 Update: Challenges and Opportunities - Anthony Nogueras, Alliance Drawback Services
4:20pm	Juice Products Association (JPA) Update - Carol Freysinger, JPA
4:55pm	Announcements
5:05pm	Session Concludes
6:00pm - 7:00pm	Networking Reception [Poolside] Sponsored by: <ul style="list-style-type: none"> • Alliance Drawback Services • Astral Extracts, Ltd • Brown International Corporation, LLC • Chemical Systems • CitraSource • Citrus Oleo • Doehler GmbH • Ecolab • FGF Trapani • Firmenich • Florida Chemical Company, Inc. • Givaudan Flavors Corp. • International Flavors & Fragrances Inc (IFF) • Kerry • Odyssey FoodTrans, LLC • Quattro Citrus Products, LLC • Separator Technology Solutions US Inc • Sun Rapt Foods, Inc. • Takasago International Corporation • Treatt

Thursday, September 20, 2018	
7:30am - 5:00pm	Registration [Sand Key Room]
7:30am - 8:25am	Morning Refreshments [Island Ballroom] Sponsored by: <ul style="list-style-type: none">● Givaudan Flavors Corp
GENERAL SESSION [Grand Ballroom]	
Session 3: Ideas for Industry: From Food Safety to Market Research	
Moderator: Savy DiBenedetto , Savy Quality Review, Inc.	
8:30am	Electronic Record-keeping in the Era of FSMA - Bryan Banks , Kiptraq
9:05am	FSVP Implementation – Notes from a Retailer - Angela Valadez , Publix
9:40am	Using Scientific Nutrition Research to Reach Millennial Consumers - Rosa Walsh , FDOC
10:15am	Break [Island Ballroom]
10:45am	Marketing to Today's Millennial Mom - Samantha Lane , FDOC
11:20am	Millennials: Disrupting Consumerism - Jennifer Zhou , Robertet
11:55am	Lunch Break <i>(on your own)</i>
Session 4: Processing Technology and Strategies	
Moderator: Greg Schrader , JBT Corporation	
1:30pm	Alignment of the FDA Office of Regulatory Affairs - Stewart Watson , U.S. FDA ORA
2:05pm	Commercialization of HPP Food Products - Emmanuel Onuoha , JBT-Avure Technologies
2:40pm	Coffee Break [Island Ballroom] Sponsored by: <ul style="list-style-type: none">● Juice Products Association● Purkel Products Inc● Rio Grande Juice Company
3:10pm	Citrus Fiber Technical Update - John Haen , Fiberstar
3:45pm	Sustainability and 10-year Strategy of the Spanish Citrus Market - Jose Antonio García , Ailimpo
4:20pm	Juice and By-Product Processing - Elizabeth Webb , Vincent Corporation
4:55pm	Announcements
5:05pm	Session Concludes
5:30pm - 7:00pm	Poolside Reception Sponsored by: <ul style="list-style-type: none">● Enerfab, Ltd● JBT Corporation● Vita-Pakt Citrus Products Co.

Friday, September 21, 2018	
7:30am - 10:00am	Registration [Sand Key Room]
7:45am - 8:30am	Buffet Breakfast [Grand Ballroom] Sponsored by: <ul style="list-style-type: none"> • Bell Chem Corp. • BioSun Flavors & Food Ingredients • D.L. Newslow & Associates • Flavor Materials International • Marc Neil Soudijn Research Foundation • Renewable Citrus Products Association • Safe Chem Inc. • Symrise, Inc. • Winniczuk Family
GENERAL SESSION [Grand Ballroom]	
Session 5: Hot Topics in the Industry	
Moderator: Doug Van Strijp , Southern Gardens Citrus	
8:30am	HLB R&D in the Commercial Sector - Tim Eyrich , Southern Gardens Citrus
9:10am	CRISPR Technology – A Primer - Nian Wang , UF/IFAS CREC
9:45am	Flavor and Consumer Science for Supply Security and Flexibility in the HLB Era - Yu Wang , UF/IFAS CREC
10:20am	The Effect of HLB on Orange Oil Quality - Jinhe Bai , USDA-ARS
10:55am	Huanglongbing (HLB) and Asian Citrus Psyllid (ACP): Detection, Monitoring and Control - Timothy Gottwald , USDA-ARS
11:30am	Conference Concludes