



## A FRESH FACE FOR FRUIT & VEGETABLES



## REJUVENATING FRESH PRODUCE TO STIMULATE HEALTHY & SUSTAINABLE CONSUMPTION

**EXCHANGE WITH FRESH PRODUCE SECTOR LEADERS ON HOW  
TO GIVE A FRESH FACE TO FRESH FRUIT AND VEGETABLES AT  
THE FRESHFEL EUROPE ANNUAL EVENT IN BRUSSELS!**

**Join the European fruit and vegetable sector on 24-25 May 2022 in Brussels for  
the Freshfel Europe Annual Event 2022!**

Get together with fresh produce sector leaders and key decision-makers influencing policy in the EU arena from across Europe to discuss the latest industry insights and trends. The Annual Event 2023 will be preceded by a cocktail evening on 24 May, to catch up with the sector's decision-makers and Freshfel Europe members.



## Annual Event 2023 Programme

The full programme of the event will be published soon.

### **24 May 2023 – Networking Cocktail – Residence Palace, Brussels**

Networking Cocktail for Freshfel Europe members, associated members & sponsors only.

### **25 May 2023 – Freshfel Europe Annual Event 2023 – Residence Palace, Brussels**

Freshfel Europe Annual Event 2023 at the Residence Palace, Brussels, including Freshfel AGM, Public Conference, and Press Conference of the Life is Better with Fruit and Vegetables campaign.

### **25 May 2023 – Networking Lunch – Residence Palace, Brussels**