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"Figures don't lie, but liars use figures too" (Anonymous)

The water footprint of grapefruit: A TOP example to follow

Spanish grapefruit has managed to reduce its water footprint to 203 m³/ton, making it the fruit with the smallest water footprint of all those grown in the country.

Grapefruit cultivation in Spain is an example in the use and optimal management of water as a result of advances in irrigation and fertilization that have managed to increase the productivity of farms over the last 30 years, obtaining a higher production per amount of water used.

This innovative work carried out from the interprofessional has followed the methodology established by Water Footprint Network (WFN) and is framed within the sustainability policy of AILIMPO in the environmental field, whose purpose is to align with points 6 and 12 of the Sustainable Development Goals (ODS) of the United Nations (UN).

Thus, the report quantifies the water footprint of grapefruit produced in Spain at about 203 m³/ton, being the Blue HH of 79 m³/t, the green of 54m³/t and the gray of 70 m³/t.



The Fino lemon season is finished

AILIMPO has already finished the 21/22 season of this lemon variety that represents 70% of the total harvest in Spain. **The data indicates a final production this season of 849,000 tons, 9% less than the previous season, which was a record harvest.**

Once we have the figures, which are always cold and apparently inexpressive, it is time to analyze and reflect in order to make the right decisions for the future. **It is time to mercilessly twist the statistics so that they speak to us and tell us things.**

Fino Season 21/22 (tons)

E.U. EXP.*	450,000
NON E.U. EXP.	16,000
DOMESTIC	120,000
LOSSES	28,000
PROCESSING	235,000
TOTAL	849,000

* Included U.K.

Exports have apparently been going well, there is good consumption in the postcovid period, although **the European market is showing signs of exhaustion after the record of 2020 due to Covid, which raised the consumption rate to unknown levels.** Undoubtedly, it is necessary to continue investing in promotion. On the other hand, exports outside the EU fell for the fourth consecutive year and this is very bad news. A strategy aimed at opening up new markets is necessary. A task that is difficult to do alone and that requires a project of several companies coordinated and united, with fruit produced in an adequate way, with the capacity to travel long distances.

Processing remains as an essential mechanism for regulating the fresh market with an increasing role, which clearly indicates that there is a quality problem at source: the problems of new pests, water quality, restrictions on the use of phytosanitary products, poor cultivation and harvesting practices...

Yes, "Houston, we have a problem", actually we have more than one. So... it's time to get to work

A new date on the calendar: CITRUSFORUM, June 21-23

The I International Citrus Forum (CITRUSFORUM) will be held in Alicante in June and will be an event that aims to consolidate itself as a must-attend event for the entire economic ecosystem of the citrus sector. It will have the collaboration of prestigious research centers, as well as the leading companies in the sector. AILIMPO will participate as a speaker presenting the challenges and projects in which the Spanish lemon and grapefruit sector is involved. The idea of this congress is to contribute to the transfer of knowledge in a very changing sector with a great capacity for digitalization and innovation.

More information <https://citrusforum.es>