



NOTICE OF TENDER PROCEDURE

The proposing organisations **INTERFEL** (located in France), **APRIFEL** (located in France), **NAK** (located in Hungary), **Association of Polish Fruit Growers** (located in Poland), **Association “FRUIT UNION”** (located in Poland), **AILIMPO** (located in Spain) and **AIB** (located in France) are looking for a 3-year period for:

- one (or more) agency specialised in the coordination of European programmes, which will **coordinate the entire European programme**, including the operational agencies that will be chosen by each country for operational and production aspects – **LOT 1**
Indicative budget envelope for the three years of the programme: maximum 766 601 € excluding tax (fees included)
- one (or more) agency which will **propose a common strategic concept, create the common graphic charter** – **LOT 2**
Indicative budget envelope for the three years of the programme: maximum 127 800 € excluding tax (fees included)
- one (or more) agency specialised in the deployment and operational implementation of communication actions, on French territory, which will **propose the operational deployment of the programme in France** – **LOT 3**
Indicative budget envelope for the three years of the programme: maximum 1 955 200 € excluding tax (fees included)
- one (or more) agency specialised in the deployment and operational implementation of communication actions, on Hungarian territory, which will **propose the operational deployment of the programme in Hungary** – **LOT 4**
Indicative budget envelope for the three years of the programme: maximum 1 125 000 € excluding tax (fees included)
- one (or more) agency specialised in the deployment and operational implementation of communication actions, on Polish territory, which will **propose the operational deployment of the programme in Poland** – **LOT 5**
Indicative budget envelope for the three years of the programme: maximum 1 125 000 € excluding tax (fees included)
- one (or more) agency specialised in the deployment and operational implementation of communication actions, on Spanish territory, which will **propose the operational deployment of the programme in Spain** – **LOT 6**
Indicative budget envelope for the three years of the programme: maximum 902 400 € excluding tax (fees included)
- one (or more) agency specialised in evaluation in order to **assess the ex post impact of the actions carried out** under the programme – **LOT 7**



Indicative budget envelope for the three years of the programme: maximum 383 280 € excluding tax (fees included)

Applicants may submit their application for one or more lot(s) numbered from 1 to 6. Only independent evaluation firms not involved in the implementation of the programme can submit their application for lot 7.

The procurement will be implemented in one round.

The consultation file is available online on the website <https://interfel.e-marchespublics.com/> and/or upon request by writing to the proposing organization INTERFEL at: c.momplot@interfel.com

**Closing hour and date for the submission:
March 28th – 17:00 (CET)**

The files which would be delivered or the receipt which would be produced after the closing date and hour will not be considered.

For any additional information regarding the contract, the tenderers may contact **no later than 6 days before the submission** deadline only by e-mail. The answers of the proposing organizations will be centralized, anonymised and transmitted to all agencies who have requested the consultation file.

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