Southern Hemisphere Citrus Trade / Sum up – 2020 season

An inflexion of the trends due to the pandemic

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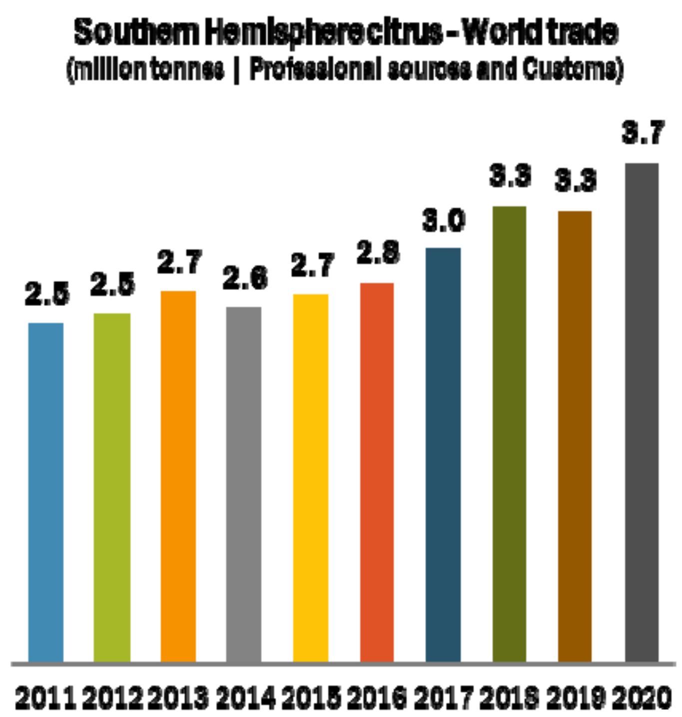
SH citrus trade 2020: back to a nice growth



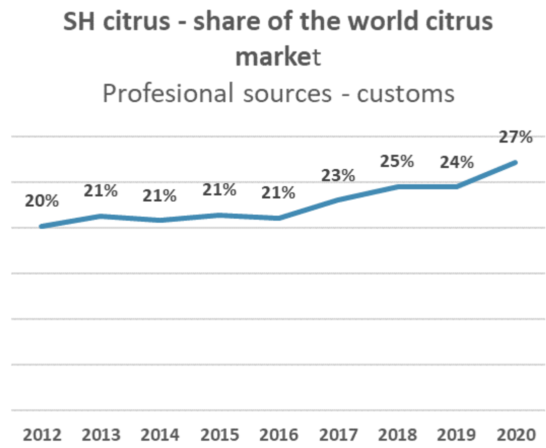
- **A jump to 3.7 million t in 2020**

  - **+360 000 t** compared to 2019!

  - **Back to the "major growth"** experienced between 2016 and 2018 (260/290 000 t/year) after the 2019 gap

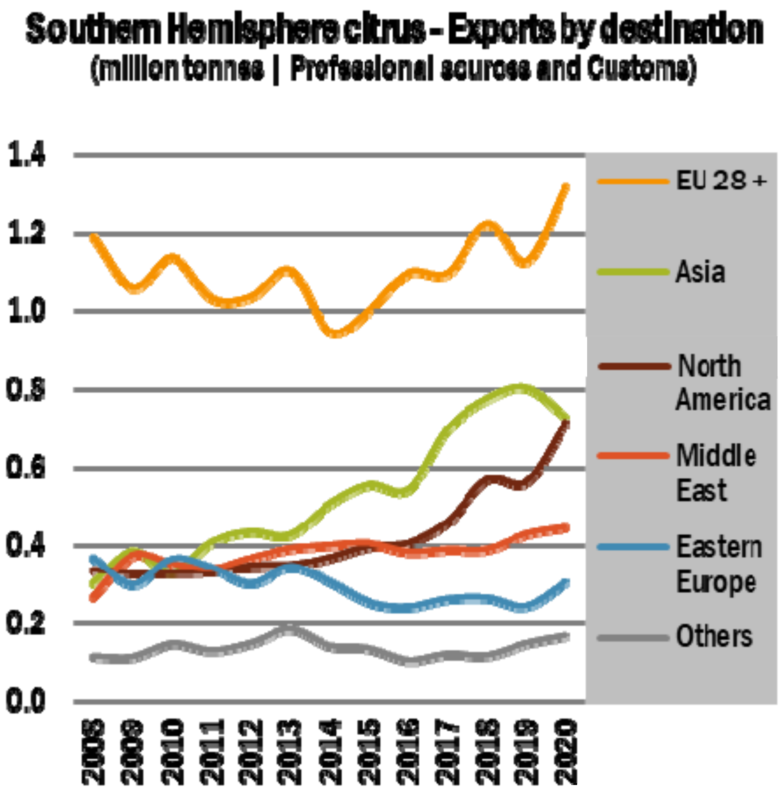
- **A growing share of the global citrus trade:**

  - **SH slowly gaining ground** against NH citrus



*** Perimeter of the study - Sources**
- "big 4": Orange/Soft Citrus/Lemon/Grapefruit
- Leading exporters: SAR, Zimbabwe, Mozambique, Swaziland, Peru, Chile, Argentina, Uruguay, Australia, New Zealand
- Customs statistics: National Customs (EU28, USA, Japan), COMTRADE

An inflexion of the trends, mainly due to the pandemic



- **A positive effect on the main part of the markets / growth higher than average**

  - **EU27+UK / USA increasing faster** than the years before

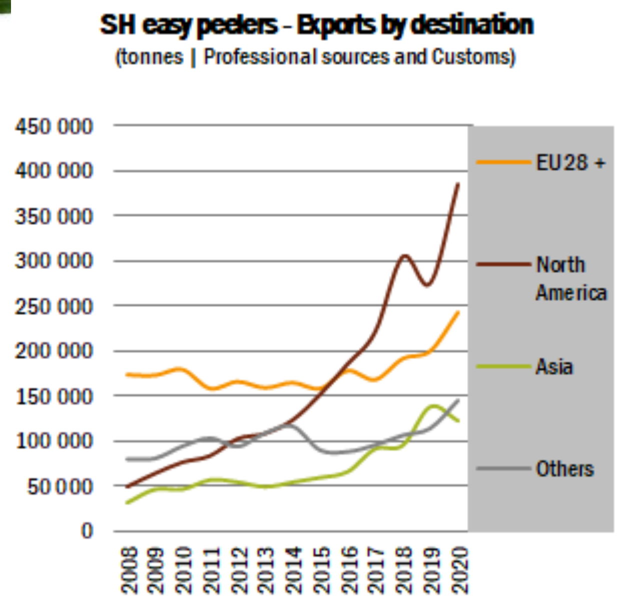
  - **Middle East / Eastern Europe / "others"** from stability to a **slight growth**

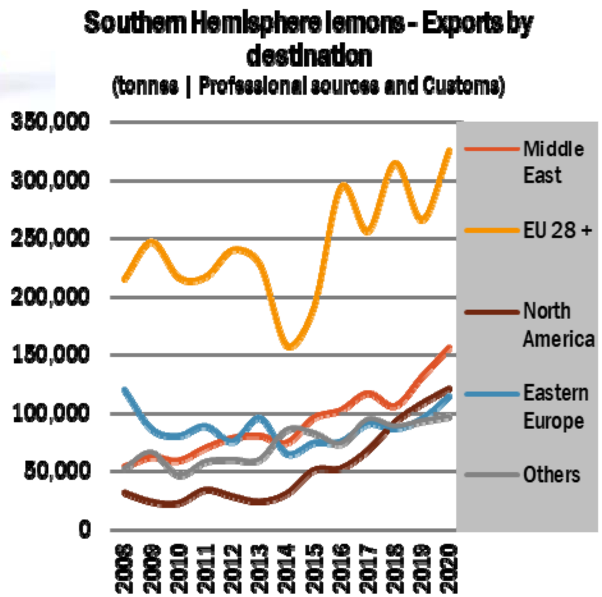
- **However… Asia significantly down**

  - One of the **main growth drivers** these last years
    Average +60 000 t/year
  - A 80 000 t decrease in 2020

  - Very possibly a momentary movement, due to the pandemic

And the winners are: soft citrus and lemon… as usual





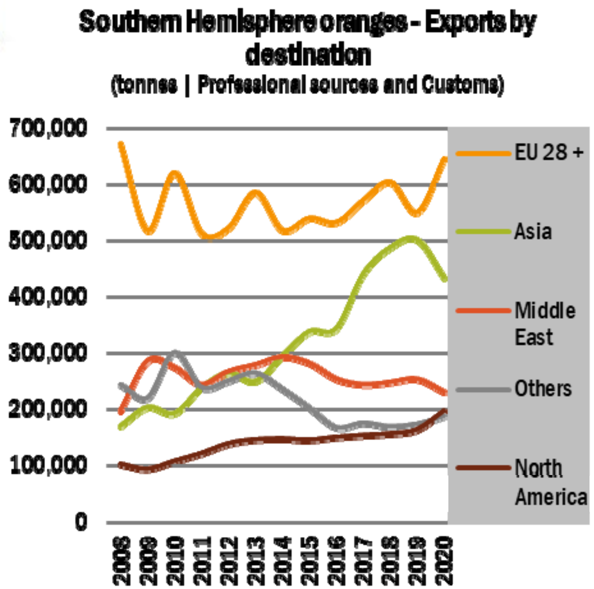
- **Soft Citrus: +169 000 t** to 892 000 t
  2.4 times the average growth 2015-19

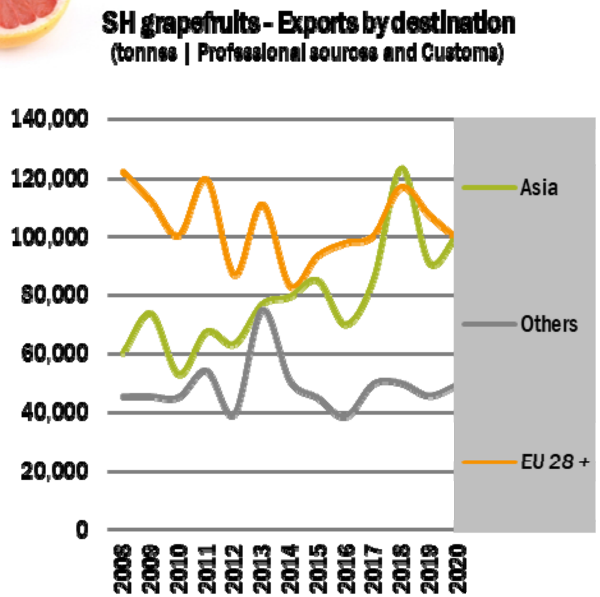
- **Growth drivers unchanged, apart Asia**:
  - North America: +108 000 t
  - EU27+UK: +44 000 t – accelerating
  - Others: Middle East confirming its take off (from 21 000 t in 2017 to 49 000 t in 2020)
  - Asia: from growing to slightly down

- **Lemon: +120 000 t** to 815 000 t
  2.4 times the average growth 2015-19

- **Growth drivers also unchanged**:
  - EU27+UK: +59 000 t
  - Middle East: +25 000 t
  - North America: +13 000 t
  - Eastern Europe: +19 000 t

Orange growing slower and grapefruit almost stagnating





- **Orange: +53 000 t** to 1 685 000 t
  1.7 times the average growth 2015-19

- **Asia – the main growth driver these last seasons – down**
  -70 000 t in 2020 against +40 000 t/year in average these last years

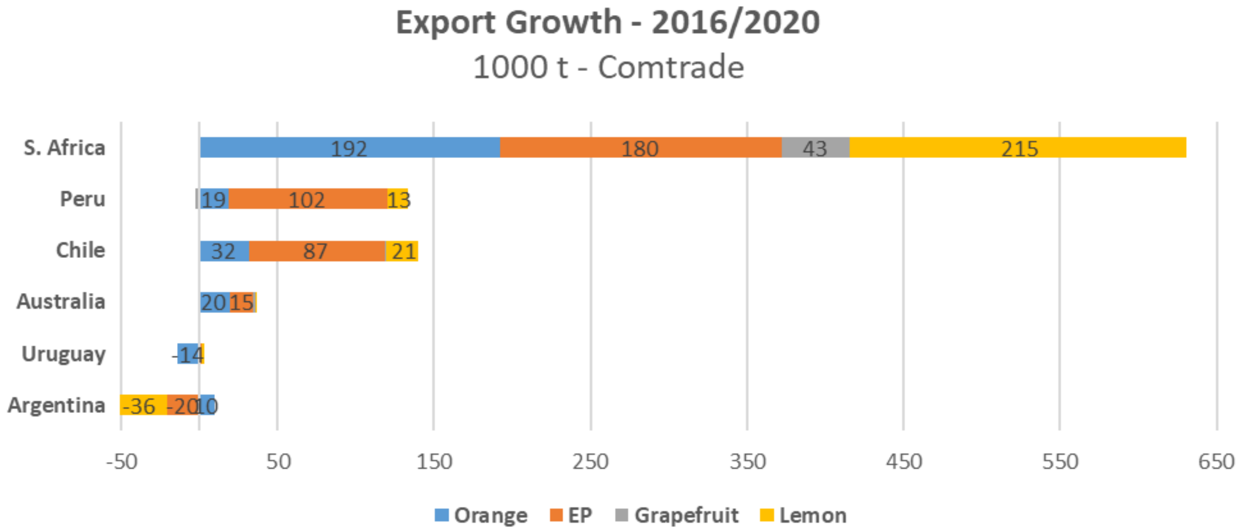
- **The EU27+UK as the only big growth driver**:
  - EU27+UK: +95 000 t
  - A slight – and atypical – increase in the US: +30 000 t

- **Grapefruit: stagnating (+5 000 t to 250 000 t)**

- **No big moves of the two key markets**:
  - EU27+UK: slightly down (-8 000 t)
  - Asia: slightly up (+9 000 t)

And where is the growth on the supply side?

On a 4-year perspective (2016-2020): + 900 000 t



- SAR: 2-3% of the growth – all products
- Chile: 15% of the growth – mainly EP (orange)
- Peru: 14% of the growth – mainly EP
- Australia: 4% of the growth (orange/EP)

Southern Hemisphere Citrus Trade

Key Drivers 2021

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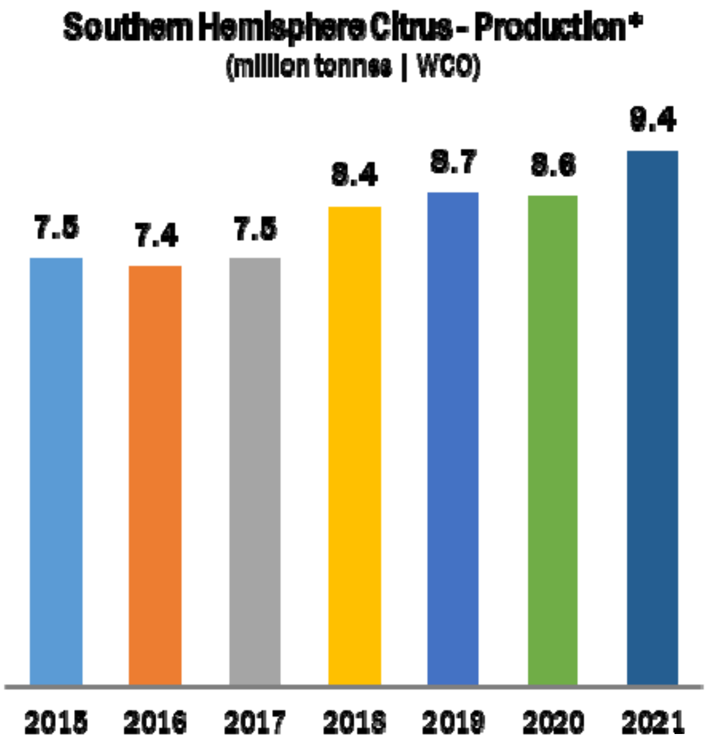
SH Citrus Production: sharp increase and record breaking crop



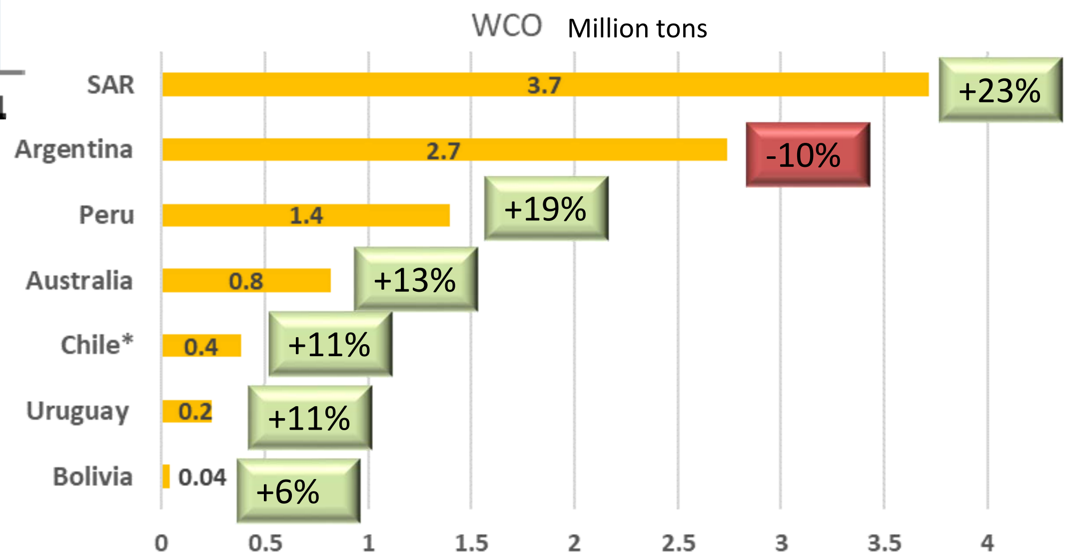
* **Sources WCO**
- “big 4”: Oranges/Soft Citrus/Lemon/Grapefruit
- SAR, Peru, Chile (production = export), Argentina, Uruguay, Australia, Bolivia (lemon only)

- **A record breaking 9.4 million tons crop**
  +9% compared to the average 2019-20
  +9% compared to 2020

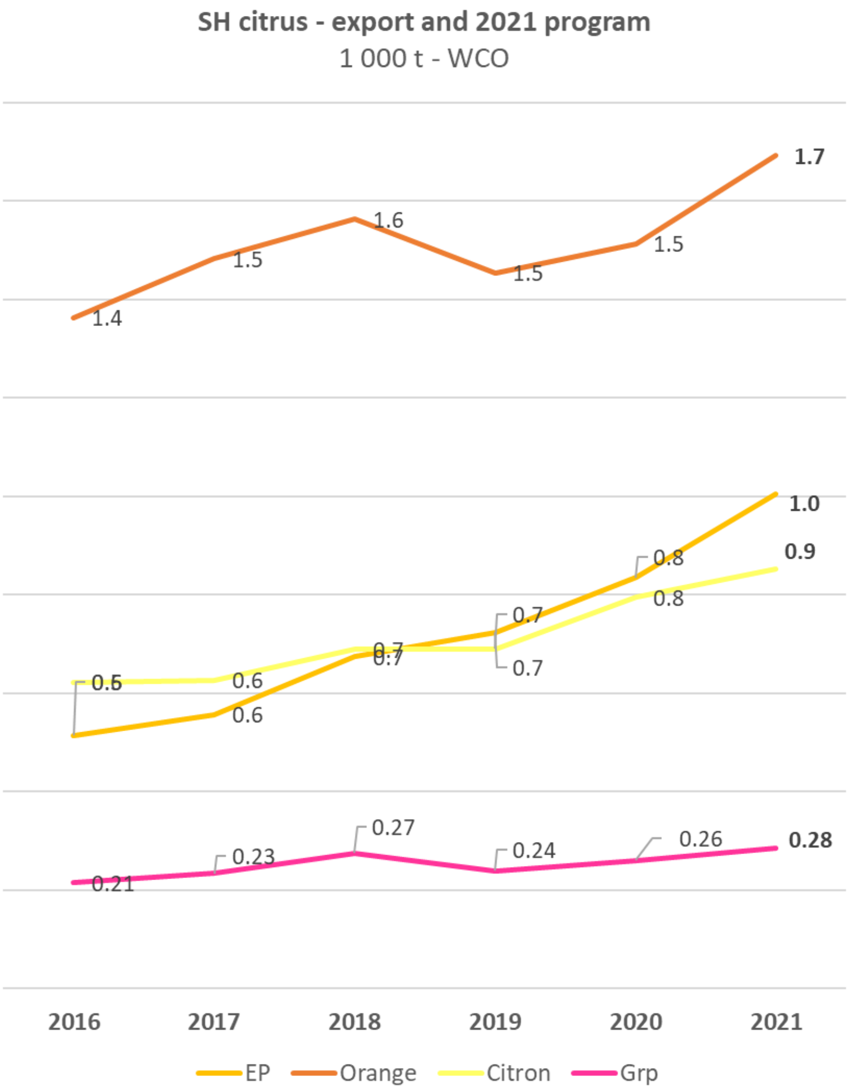
- **A sharp increase of 800 000 t**
  Within the highest increases experienced
  Confirming an acceleration of the growth
  almost +2 million tons since 2017

- **Almost all countries significantly up**

SH Citrus-21: production and growth /ave 19-20 (%)



2021 export program: following the structural trends



- **Lemon / EP: a new sharp increase**

In relation with the sharp **increase of the acreage**

An **acceleration, for EP due to an increasing production growth**

- **An atypical increase for oranges, after years of stability**

In relation with **market expectations - growing conditions** / no significant move on the acreage side

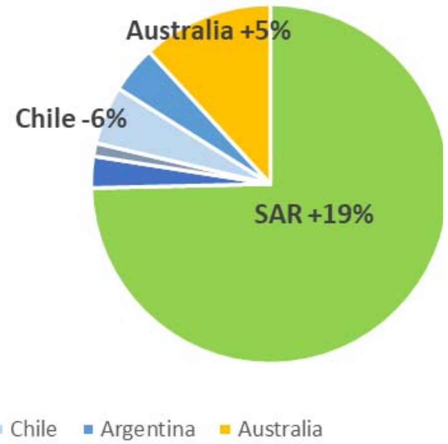
- **Grapefruit almost flat again**

SH export program 2021 in details

Pie: market share of the SH trade for each supplier
% in the pie: comparison of the 2021 export program to the average 2019-20
Main suppliers (others below the legend)

SH Orange export 2021

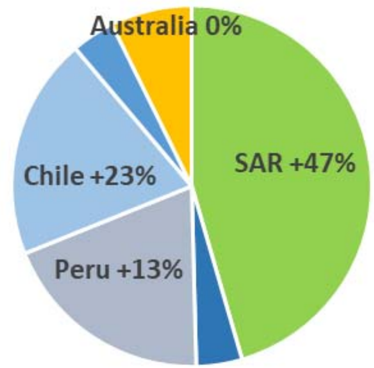
1.7 m t
+14% / av. 19-20
(+12% / 20)



21 / av 19-20 +33% +9% -9%

SH Soft citrus export 2021

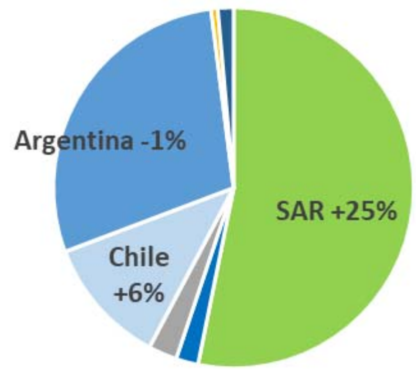
1 m t
+29% / av. 19-20
(+20% / 20)



21 / av 19-20 +76% +7%

SH Lemon export 2021

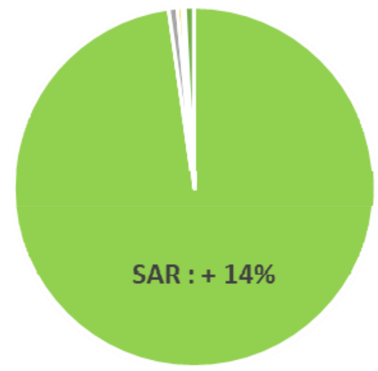
853 000 t
+15% / av. 19-20
(+7% / 20)



21 / av 18-19 +12% +41% +30% +89%

grapefruit export 2021

285 000 t
+14% / av. 19-20
(+10% / 20)



21 / av 18-19 +29% -7% -21% +60%

NH citrus competition: different scenario

- Reminder NH crop – Average to light crop for all citrus families

Leading suppliers - 20/21 production compared to 19/20 and to the 4 Y average

	EP		Orange		Lemon		Grapefruit	
	/19-20	/av. 4 Y	/19-20	/av. 4 Y	/19-20	/av. 4 Y	/19-20	/av. 4 Y
Mediteranean	15%	3%	2%	-6%	-4%	-4%	-12%	-13%
California	5%	-2%	-4%	3%	-7%	5%		
Florida+Texas							-5%	-9%
China	6%	0%	4%	1%				

Source WCO, USDA, NASS

- **Situation in May:**

  - **EP / Grapefruit** – early end of the winter season – **all markets open**
    - Price indication EU27 W18: 18-21 €/15-kg box (+20%/4-year average)

  - **Orange** – Mediterranean crop below the average, especially for late varieties **BUT**
    - Demand quite low in some markets (EP competition)
    - Average crop in Egypt – some good volumes remaining to market, with an acceleration after the end of Ramadan – impact Europe/Asia/Middle East
    - CIRAD price indicator EU27 W18: V.L Spain: 0.95-1.00 €/kg (+5%/4-year average)
      V.L. Egypt: 0.55/0.65 euros/kg (-3%/4-year average)

  - **Lemon: a very competitive market context**
    - Mediterranean crop down, but large crop in Spain (75-80% of the EU27+UK supply): +11%/4-year aver.
    - Prices under heavy pressure
    - CIRAD price indicator EU27 W18: Spain: 0.88 €/kg (-25%/4-year average)

Market context

- Competing fruits/Europe – **a very short stone fruits crop – effect of a late spring frost**
  - Big competitors in the shelves, especially in France/Southern Europe
  - "Table" Peaches – Nectarines: official forecast not released
    - France: -30/50% compared to 2020?
    - Spain: -25/30% compared to 2020

  - Apricots – one of the shortest crop on records

	2021	2020	2020/2021	2021/ ave. 5yrs
France	47	84	-43%	-64%
Spain	87	102	-15%	-31%
Italy	154	163	-5%	-32%
Greece	55	78	-29%	-23%
Total	**344**	**427**	**-20%**	**-40%**

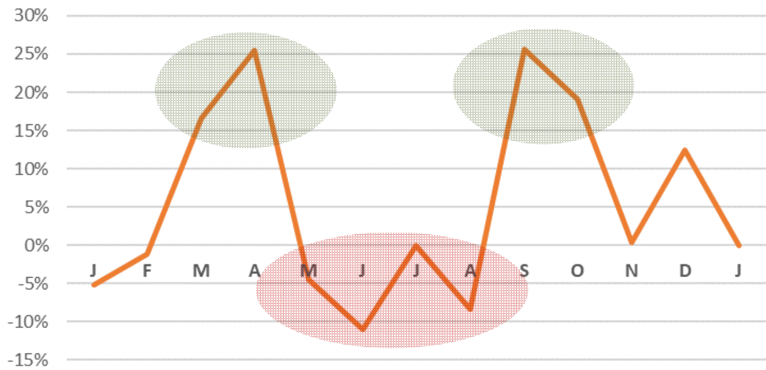
source: Europêch

- Sea freight – **an issue regarding availability / prices**
  - High number of reefer units used to deliver pork meat to China (Afr. Swine fever)
  - Boom of the E-commerce worldwide due to the pandemic
    - Mobilization of reefer units to transport high value dry goods
  - Rush on reefer vessels – very tight market / little units available - prices up
  - Oil price up – but back to the level experienced in 2020 – little influence
    - May 21: 65 US$: +15 US$ compared to December but similar to May 2020

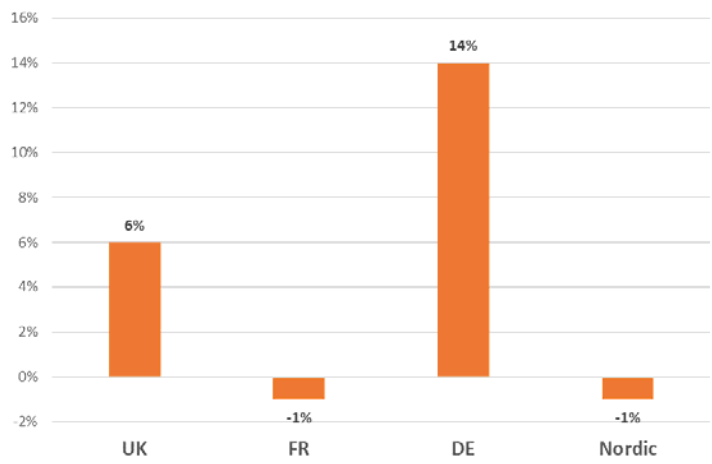
COVID / citrus demand – last news from Europe:

- **COVID effect these last months – EU 27:**

Total citrus consumption - FR + DE + Nordic countries
20 / average 18-19 - Eurostat



Citrus - consumption estimate oct->jan (or feb for FR)
20-21 / aver. 2 last seasons - Eurostat



Summer 2020 season

- A **rise on the leading EU27 markets**… but on the late season
- Consumption **down from May to August** (slight recovery in July)
- Mainly **due to oranges** (in a context of high prices)
- On the contrary, **lemon significantly up** on all markets (around +20%)

These last months… Winter season 2020/21

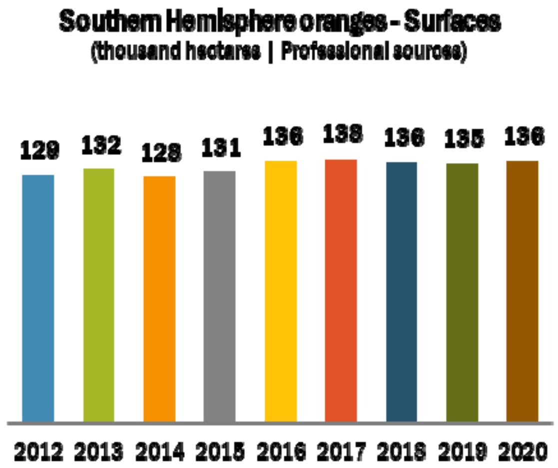
- A **very different pattern** by markets
  - Germany/UK still up
  - France/Nordic countries back to the average
- **Orange down in France and in the Nordic countries** (-7/9%), but **still up in Germany and the UK** (+5/7%)
- **Lemon still up** (from 5 to +20%), apart in the UK

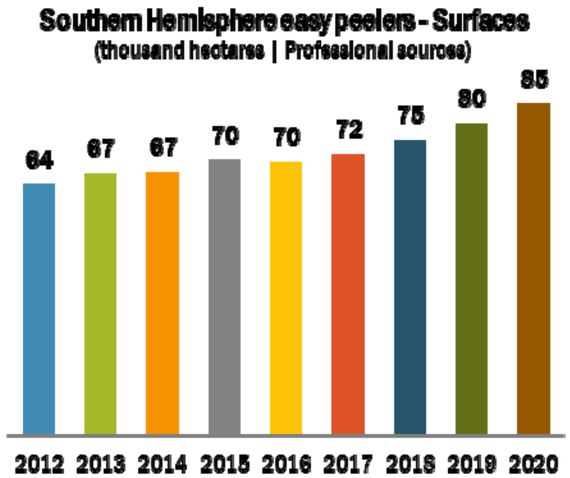
US Citrus market appears to run also slower than in 2020
IRI Consumption panel - 4 W ending April 18 – 2021 - volumes

Orange: -33% // Tangerine -2% // Lemon/lime -10/11%

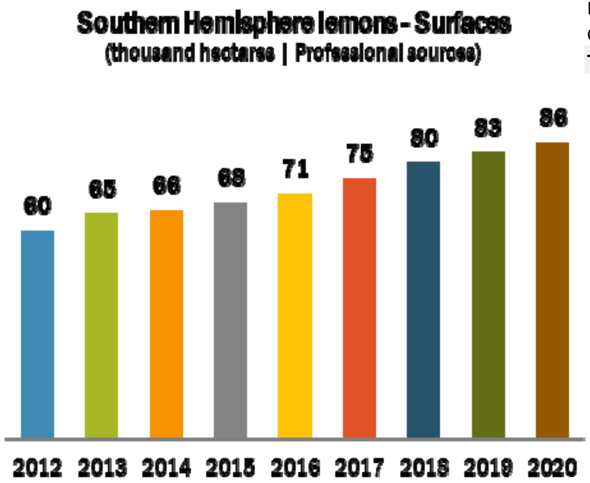
The SH orchard is still growing fast

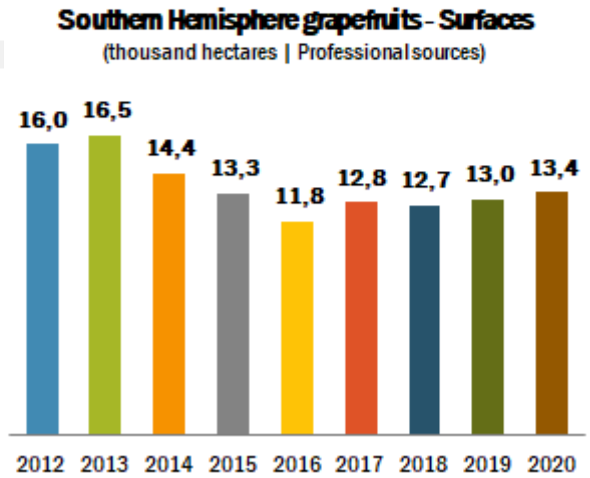
- Orange and grapefruit still almost flat
- No slow down for EP and lemon – EP even increase further





	W. Orchard 2020 - 1000 ha	Growth / Year (average last 5Y) %	1 000 ha	
Oranges	136.3	0.8%	1,107	=↘
Soft Citrus	84.7	3%	2,866	↗
Lemon	85.8	5%	3,469	=
Grapefruit	13.4	0.1%	13	=↗
Total	**320.1**	**3%**	**7,098**	↗





- World orchard (sources): SAR (CGA), Uruguay (MGAP), Peru (Procitrus-new data->2019 – orange included), Chile (ODEPA) - Argentina (Federcitrus->2017 / EEAOC-USDA-Prof. Sources 2018-2019-2020)

To sum up:

- A **record breaking export potential** for all citrus families apart grapefruit
  Impact of the sea freight situation on the volumes exported… and on prices?

- **COVID impact:**

- **The positive ones on demand do not have to be overestimated**
  - the "rush for citrus" appears to be over (or slower) in some markets (France/Nordic countries/USA)
  - last year positive effect mainly on the late summer market, apart for lemon

- **The negative ones? Asia still down in 2021?**

- **Mixed picture regarding competing products**

- **Short stone fruits crop** – positive impact especially in Southern Europe
- **NH citrus competition** low for grapefruit/EP, but **higher than last year for orange and especially lemon in Europe**

- On the mid term: **further growth expected for lemon and EP in the coming years**

- planting rythm remains very high, and continue to accelerate for EP

Need of a close monitoring for these two products - help of the members regarding acreage data needed!